



Save Time and Money by Printing Your - Own Short-Run Color Labels!

Print and Cut Custom Labels of Any Shape or Size - All in One Simple, Unattended Process.
 LX610 is Primera's newest color label printer. It offers the same, professional-quality output as our other label printers, with the addition of a built-in die-cutter. Just import your design and select a cut format. Choose from standard die-cuts – such as squares, circles or rectangles in any size, or a contour cut image that automatically and precisely follows the outline of the image

* You'll never need to order a custom die again!

KEY FEATURES OF LX610:

- » **Optional built-in label cutter**
- » Small, compact size
- » Prints up to 4" wide
- » **4800 dpi full-color printing**



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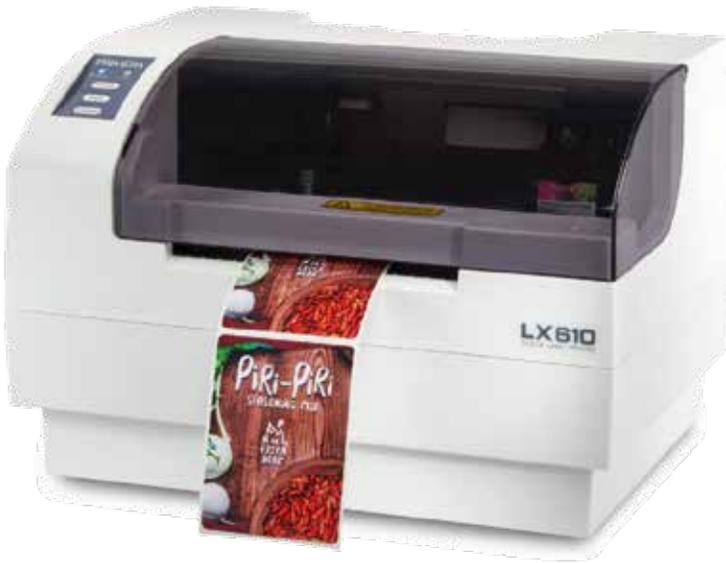
Brisbane
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LX610

COLOR LABEL PRINTER



Technical Specifications

Model	LX610
Print Method	Thermal inkjet; Dye & Pigment ink
Print Resolutions	Up to 1200 x 4800 dpi
Print/Cut Speeds	Pre die-cut media: 4.5" per second Digital die-cut speeds: dependent on the image being cut
Print Head	New print head with every cartridge change
Inks	Single high capacity Cyan, Magenta, Yellow ink cartridge. Pigment or Dye
Colours	16.7 million
Colour Matching	ICC color profiles for all Primera-supplied media. Ability to add custom ICC colour profiles for other media types.
Print Width	Pre die-cut: 0.5" (13mm) to 5" (127mm) Die-cut: 0.5" (13mm) to 4.1" (104mm)
Media Width	Pre die-cut: 2.125" (54mm) to 5.25" (133mm) Die-cut: 4.75" (121mm)
Media Types	Roll-fed pressure-sensitive labels, roll-fed tags, fan-fold labels or tag
Media Sensing	Moveable see-through sensor for die-cut labels; reflective sensor for labels and tags with black stripe; can use continuous and pre-printed labels and tags
Supply roll	6" (152mm) maximum diameter on 3" (76mm) core.
Ink Level Warning	Calculates actual number of prints remaining based upon ink usage of graphics being printed (patent-pending)
Indicator Lights	Power, Ink
Controls	Pause, Feed, Unload
Operating Systems	Windows® 7/8x/10+
Data Interface	USB 2.0
Label Design/Die-Cutting Software	Primera PTCreat Standard Software included. PTCreat Professional is available for an additional fee.
Electrical Rating	12VDC, 5.0A
Power Requirements	100-240VAC, 50/60 Hz, 60 watts
Certifications	UL, UL-C, CE, FCC Class A
Weight	12.5 lbs. (5.7 kg)
Dimensions¹	3.6"W x 9.5"H x 17"D (345mmW x 242mmH x 432mmD)
Warranty	1 Year RTB, extended warranty optional
Included	PTCreat Standard software for importing images and cutting a variety of label shapes. PTCreat Pro is available for an additional purchase. LX610 also includes a ultra-high yield CMY dye ink cartridge.



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