



## Save Time and Money by Printing Your - Own Short-Run Color Labels!

Print and Cut Custom Labels of Any Shape or Size - All in One Simple, Unattended Process.  
 LX610 is Primera's newest color label printer. It offers the same, professional-quality output as our other label printers, with the addition of a built-in die-cutter. Just import your design and select a cut format. Choose from standard die-cuts – such as squares, circles or rectangles in any size, or a contour cut image that automatically and precisely follows the outline of the image.

\* You'll never need to order a custom die again!

### KEY FEATURES OF LX610:

- » **Optional built-in label cutter**
- » Small, compact size
- » Prints up to 4" wide
- » **4800 dpi full-color printing**



[www.labelpower.com.au](http://www.labelpower.com.au) | [sales@labelpower.com.au](mailto:sales@labelpower.com.au)

Brisbane  
(07) 3710 7000

Sydney  
(02) 8011 3713

Melbourne  
(03) 9016 9761

# LX610

## COLOR LABEL PRINTER



### Technical Specifications

<b>Model</b>	<b>LX610</b>
<b>Print Method</b>	Thermal inkjet; Dye & Pigment ink
<b>Print Resolutions</b>	Up to 1200 x 4800 dpi
<b>Print/Cut Speeds</b>	Pre die-cut media: 4.5" per second Digital die-cut speeds: dependent on the image being cut
<b>Print Head</b>	New print head with every cartridge change
<b>Inks</b>	Single high capacity Cyan, Magenta, Yellow ink cartridge. Pigment or Dye
<b>Colours</b>	16.7 million
<b>Colour Matching</b>	ICC color profiles for all Primera-supplied media. Ability to add custom ICC colour profiles for other media types.
<b>Print Width</b>	Pre die-cut: 0.5" (13mm) to 5" (127mm) Die-cut: 0.5" (13mm) to 4.1" (104mm)
<b>Media Width</b>	Pre die-cut: 2.125" (54mm) to 5.25" (133mm) Die-cut: 4.75" (121mm)
<b>Media Types</b>	Roll-fed pressure-sensitive labels, roll-fed tags, fan-fold labels or tag
<b>Media Sensing</b>	Moveable see-through sensor for die-cut labels; reflective sensor for labels and tags with black stripe; can use continuous and pre-printed labels and tags
<b>Supply roll</b>	6" (152mm) maximum diameter on 3" (76mm) core.
<b>Ink Level Warning</b>	Calculates actual number of prints remaining based upon ink usage of graphics being printed (patent-pending)
<b>Indicator Lights</b>	Power, Ink
<b>Controls</b>	Pause, Feed, Unload
<b>Operating Systems</b>	Windows® 7/8/10+
<b>Data Interface</b>	USB 2.0
<b>Label Design/Die-Cutting Software</b>	Primera PTCreat Standard Software included. PTCreat Professional is available for an additional fee.
<b>Electrical Rating</b>	12VDC, 5.0A
<b>Power Requirements</b>	100-240VAC, 50/60 Hz, 60 watts
<b>Certifications</b>	UL, UL-C, CE, FCC Class A
<b>Weight</b>	12.5 lbs. (5.7 kg)
<b>Dimensions1</b>	3.6"W x 9.5"H x 17"D (345mmW x 242mmH x 432mmD)
<b>Warranty</b>	1 Year RTB, extended warranty optional
<b>Included</b>	PTCreat Standard software for importing images and cutting a variety of label shapes. PTCreat Pro is available for an additional purchase. LX610 also includes a ultra-high yield CMY dye ink cartridge.



[www.labelpower.com.au](http://www.labelpower.com.au) | [sales@labelpower.com.au](mailto:sales@labelpower.com.au)

Brisbane  
(07) 3710 7000

Sydney  
(02) 8011 3713

Melbourne  
(03) 9016 9761